



## CASE STUDY PRESENTER™



Engage and empower customers

### PRODUCTS USED IN THIS PROJECT

- TOUCHPRESENTER™
- TOUCH SCREEN DISPLAY WITH 42 INCH TOUCH SCREEN MONITOR AND COMPUTER

### BUSINESS SITUATION

CREOSO's customer, a museum in the Northwest of the United States, needed the ability to run an extensive PowerPoint presentation and video footage on a large display as the center piece of a new exhibit.

The solution should allow the user to select between several PowerPoint presentations, a couple of videos and other content within a highly cost-efficient solution.

### SOLUTION

After careful evaluation, CREOSO's TouchPresenter was selected for its support for PowerPoint presentations and the ability to build kiosk navigation and make the content of the kiosk accessible from a kiosk home screen.

### BENEFITS

- Museum visitors were able to select the topic of interest and learn more about the exhibit
- The main kiosk content — PowerPoint presentations and videos can be accessed quickly from a common starting point
- Reuse of existing material helped significantly to reduce costs
- The electronic kiosk content can be easily changed and replaced with new information
- Paperless and environmentally friendly self-service information is made available on demand

To learn more about interactive information kiosk solutions and the TouchPresenter software, please visit [www.creoso.com](http://www.creoso.com) or speak to a Creoso sales representative.

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