



CASE STUDY



Engage and empower customers

PRODUCTS USED IN THIS PROJECT

- TOUCHPRESENTER™
- TOUCH SCREEN DISPLAY WITH 42 INCH TOUCH SCREEN MONITOR AND COMPUTER

BUSINESS SITUATION

CREOSO's customer, a museum in the Northwest of the United States, needed the ability to run an extensive PowerPoint presentation and video footage on a large display as the center piece of a new exhibit.

The solution should allow the user to select between several PowerPoint presentations, a couple of videos and other content within a highly cost-efficient solution.

SOLUTION

After careful evaluation, CREOSO's TouchPresenter was selected for its support for PowerPoint presentations and the ability to build kiosk navigation and make the content of the kiosk accessible from a kiosk home screen.

BENEFITS

- Museum visitors were able to select the topic of interest and learn more about the exhibit
- The main kiosk content — PowerPoint presentations and videos can be accessed quickly from a common starting point
- Reuse of existing material helped significantly to reduce costs
- The electronic kiosk content can be easily changed and replaced with new information
- Paperless and environmentally friendly self-service information is made available on demand

To learn more about interactive information kiosk solutions and the TouchPresenter software, please visit www.creoso.com or speak to a Creoso sales representative.

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