

Information Kiosk Software
PROMOTE • PRESENT • ATTRACT



CASE STUDY



Engage and empower customers

PRODUCTS USED IN THIS PROJECT

- TOUCHPRESENTER™
- DIGIVEYSURVEY SUITE
- TOUCH SCREEN KIOSK

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BUSINESS SITUATION

CREOSO's customer, a national park in England had a need for a dual-purpose touch screen kiosk with the capability to disseminate information about the park's natural treasures and to survey the park's visitors to learn about their experience.

SOLUTION

CREOSO's TouchPresenter software together with the Digivey Survey Suite were selected to work in tandem for the dual-purpose kiosk.

BENEFITS

- Visitors are able to select the topic of interest or the survey from a common menu
- During kiosk-idle times slide shows educate visitors about the many natural treasures within the park
- The kiosk content is easy to update
- Existing material about the National Park can be reused in its electronic formats on the kiosk
- Customer satisfaction data provides actionable insight into satisfaction levels of park visitors
- With just a small investment into the TouchPresenter software the park is able to significantly reduce paper waste and to automate processes
- Paperless and environmentally friendly self-service information is available on demand

To learn more about interactive information kiosk solutions and the TouchPresenter software, please visit www.creoso.com or speak to a Creoso sales representative.